



# ADVERTISE IN THE 2024 CHAMPLAIN VALLEY LOCAL FOOD & FARM GUIDE

The award-winning guide will once again print 100% in color!

The Addison County Relocalization Network (ACORN) has published the Champlain Valley's only directory of local farms, food producers and processors for the last 13 years. Help us inform our community and keep our local economy thriving.

## WHY ADVERTISE WITH US?

- 8" x 10.6" full color booklet format with bright paper makes the Guide a resource people keep.
- 20,000 copies printed: 14,000 mailed directly to households, 6,000 to grocery stores, restaurants, hardware stores, garden centers & local events throughout the year.
- Map and directory of Champlain Valley farms are updated annually to make the Guide a unique and accurate resource.
- 72 pages allows us to include rich and relevant editorial content.
- Consistently restocked throughout the year at high-trafficked locations throughout the region.
- Reach a highly targeted, niche audience of local food and agriculture enthusiasts.

For more details, call Jonathan at (802)989-2583 or email [JCorcoran@acornvt.org](mailto:JCorcoran@acornvt.org)

**Submit ad orders by March 8 to:**  
**[JCorcoran@acornvt.org](mailto:JCorcoran@acornvt.org)**

Learn more: [www.acornvt.org/guide](http://www.acornvt.org/guide)

### Ad content is due by March 29, 2024

Ads can be PDF or JPEG files. Use ads from last year or submit a new ad. If you need assistance with creating your ad, contact: Christy Lynn; (802) 388-4944 or [christy@addisonindependent.com](mailto:christy@addisonindependent.com)

### The Guide will publish on May 2, 2024

### Payment is due June 7, 2024 to

ACORN Network  
P.O. Box 404,  
Bristol, VT 05443

### Premium Placement:


\$30-\$250 surcharge for guaranteed placement on or opposite pages with highest visibility and/or news content. Available on a first-come basis, so call today!

Size	Dimensions (w x h)	Cost
1/8-page	3.42" x 2.2"	\$220
1/4 horizontal	7" x 2.2"	\$345
1/4 vertical	3.42" x 4.57"	\$345
1/3 horizontal	7" x 3"	\$480
1/2 horizontal	7" x 4.57"	\$650
1/2 vertical	3.42" x 9.3"	\$650
Full-page	7" x 9.3"	\$975
Inside front & back	7" x 9.3" <b>Special rates available</b>	Please Inquire

To see last year's Guide, [click here](#).

**Questions? Call Jonathan at (802) 989-2583.**

**Booklet Size (8"x10.6")**

<p><b>Full-page ad (7" x 9.3")</b></p>	<p><b>1/2-page ad (3.42" x 9.3")</b></p>
<p><b>1/8-page ad (3.42" x 2.2")</b></p> 	<p><b>1/4-page ad (3.42" x 4.57")</b></p> <hr/> <p><b>1/3-page ad (7" x 3")</b></p> <hr/> <p><b>1/4-page ad (7" x 2.2")</b></p>